



Date: Saturday, April 15, 2023

Time: 9 am-4 pm

Location: Downtown Main Street in Porterville

This is your opportunity to become a partner in the Chamber's most popular annual event, Porterville Chamber Spring Festival! This event has formerly been known as the Iris Festival and is undergoing a rebrand and name change this year.

We can't do it without you! An array of sponsorship options are available to fit any budget, and all proceeds will benefit the Porterville Chamber of Commerce, a 501 (c) 6 nonprofit dedicated to the betterment of their community through economic development and a strong, healthy business environment.

Each level of sponsorship provides direct marketing benefits for our sponsoring business. Below you can find details of the sponsorship levels and a sponsorship agreement form on the back. As you read about the sponsorship marketing opportunity levels, we are certain you will agree that partnering in the presentation of the Annual Spring Festival creates a winning opportunity for your business and community.

☐ **Festival Presenting Sponsor | \$10,000**

- Full-page color ad in our print & digital event magazine
- 3-4 paragraph write up highlighting your Business in the magazine
- Your logo on ALL event advertisement
- Featured ad in the Chamber e-newsletter
- Social media exposure as an event sponsor
- Two booth spaces with preferred placement
- Logo placement on Event Page on the Chamber Website with hyperlink to company website

☐ **Gold Sponsor | \$5,000**

- Half-page color ad in our print & digital event magazine
- 1 paragraph write up highlighting your Business in the magazine
- Your logo on targeted event advertisements
- Business listed in Chamber e-newsletter promotions
- Social media exposure as an event sponsor
- One booth space with preferred placement

☐ **Silver Sponsor | \$2,500**

- 1/4 page color ad in our print & digital event magazine
- Listed as a sponsor in the magazine
- Business listed in Chamber e-newsletter promotions
- Social media exposure as an event sponsor
- One booth space with preferred placement

☐ **Bronze Sponsorship | \$750**

- 1/8 page color ad in our print & digital event magazine
- Listed as a sponsor in the magazine
- One booth space

☐ **Other Sponsorships Available:**

- Entertainment Stages (Centennial Park & Oak St.) | \$2,500
- Car Show (Landing 13 Parking Lot) | \$2,500
- Kids Zone | \$1,500
- Event Magazine Ads | See separate sheet for prices



Please select your desired sponsorship package:

- ☐ **Festival Presenter Sponsor | \$10,000**
- ☐ **Gold Sponsor | \$5,000**
- ☐ **Silver Sponsor | \$2,500**
- ☐ **Bronze Sponsorship | \$750**
- ☐ **Entertainment Stags | \$2,500**
- ☐ **Car Show | \$2,500**
- ☐ **Kids Zone | \$1,500**

Please select your desired payment method:

- ☐ **Mailed check made out to the Porterville Chamber of Commerce**
- ☐ I would like an invoice emailed prior to sending payment
- ☐ **Credit Card**
- ☐ I would like PCOC to send an e-invoice for online payment
- ☐ I would like to provide payment to PCOC staff over the phone

Contact Name: _____ Phone: _____

Email: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Print Sponsor name exactly as you want it to appear on promotional materials:

I, the undersigned sponsor, hereby acknowledge and agree I have provided or will provide the above stated sponsorship payment to the Porterville Chamber of Commerce to the February 17, 2023 deadline as stated below.

Sponsor Signature: _____ Date: _____

Thank you for your support! The Porterville Chamber of Commerce is a 501(c)6 nonprofit organization; contributions are deductible as a business expense. **Tax ID: 94-0778210**

Please submit this form, payment, and a high-resolution logo by February 17, 2023 to:

Porterville Chamber of Commerce
Attn: Kristy Martin
93 N Main St., Suite A, Porterville, CA 93257
kristy@portervillechamber.org | (559) 784-7502

Porterville Chamber

SPRING FESTIVAL

April 15, 2023

DOWNTOWN MAIN STREET

Ad Deadline: March 24th, 2023

Our Annual Spring Festival is back! This event is a day-long community & family-oriented festival including vendors, food, entertainment, a Kid's zone, a car show & much more! This organized event draws over 10,000+ visitors from all over. Being shown digitally this year will be a large benefit to business with bringing in more exposure. There will be both a print & digital magazine that will include ads, sponsor highlights, recipes, & more. As the community thumbs through the magazine throughout the year, they will see your ad and continue to support your business.

FULL COLOR BACK PAGE (Limited to 1)- \$1,000

FULL PAGE: \$800 (8.5"w x 11"h)

½ PAGE: \$550 (8.5"w x 5.5"h)

¼ PAGE: \$300 (4.25"w x 5.5"h)

⅛ PAGE: \$150 (4.25"w x 2.75"h)

Need Assistance w/ Your Ad Design?

Tell us what you're looking for and we will create it for you! ... Add \$200

Contact Information:

Location: 93 N Main St A, Porterville, CA 93257

Email: Kristy@portervillechamber.org Phone: 784-7502

