



PORTERVILLECHAMBER

SPRING FESTIVAL

**FULL LIST OF ALL
119 VENDORS**

**ROSTER OF CAR
EXHIBIT
PARTICIPANTS**

**ENTERTAINMENT
LINE UP AND
MORE**

24

DIGITAL MAGAZINE



STAY CONNECTED WITH US



VENDOR NETWORK

Sign up to the vendor network to be among the first to know of future vendor opportunities with the Porterville Chamber.

<https://forms.gle/NAntWfB5PdrCLpxW6>



Follow us on social media for all Chamber functions:

Instagram:

@Portervillechamber

LinkedIn & Facebook:

Porterville Chamber of Commerce



SPRING FESTIVAL

2024 EDITION



*Downtown view from
Spring Festival 2023*

3

Table of Contents

4-5

Spring Seeds & Mixers

7-10

Car Exhibit Sponsored
by Sierra View
Medical Center

11

Lounge Area Sponsor
Acknowledgment

12

Chili Cook Off

15

Entertainment line up
show times

16-17

Get to know:
Purplepops

18-19

Get to know:
Ozomatli Folkloric
Dancers

18-19

Get to know:
Ozomatli Folkloric
Dancers

21

Food vendors

23

Info Booths

24 - 26

Handcraft,
Wholesale/Retail
Commercial Vendors,
and Jr. CEOs

27

Thank you sponsors

28

Porterville Chamber's
next major events



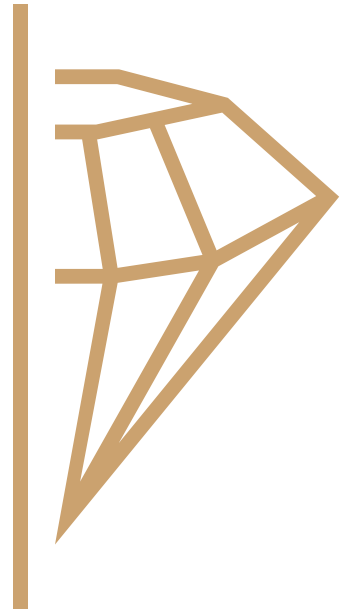
Spring Seeds & Mixers

David Horowitz Jewelry kicks off the Spring Festival with an annual mixer

Among many of the deep-rooted traditions surrounding the Spring Festival, David Horowitz Jewelry's Spring Mixer is a community favorite that kicks-off the festivity! Horowitz provides the Chamber with insights into the founding of the mixer, along with their own tradition for the actual day of the Spring Festival.



“I like events downtown. I think it’s great for the community, it gives exposure to the merchants that are downtown,”



The Spring Mixer’s involvement started back when the Spring Festival was still branded as the “Iris Festival.” “I like events downtown. I think it’s great for the community, it gives exposure to the merchants that are downtown,” said Horowitz. “I started doing it as a way to get the Iris Festival started and to kick off my sale for the jewelry store. We opened May 1st of 1991, so we’re coming up on 33 years.”

While many activities are taking place during the Spring Festival, Horowitz has a tradition of his own which includes planting. “I plant a lot of seeds that day,” Horowitz says. While customers come in on that day for a jewelry service or to look around, he notices they sometimes come back within three months, “I call it my seed planting... You can’t just harvest a crop without planning to replenish it.”

David Horowitz Jewelry is a full service jewelry store which does design, manufacturing, repairs, and sale, or as he says, “you name it, we do it.” The store will also be having a sale on the Spring Festival weekend, “We’ll have everything 30-50% off throughout the store, but it will last for the whole month of May.”

Spring Festival attendees can stop by David Horowitz Jewelry during the day of the Spring Festival and located at 175 N Main St., Porterville, CA 93257. The Chamber invites all to join us with David Horowitz Jewelry on Thursday, April 11th, 5:30 p.m. - 7:00 p.m. at Don Vino’s Italian Bar and Grill, also located on Main Street.





Proud Supporter

OF THE 2024 SPRING FESTIVAL

Gratitude blooms at Sierra View Medical Center!

As proud supporters of the 2024 Porterville Chamber of Commerce Spring Festival, we extend a heartfelt thank you to our community. The Spring Festival brings us together, creating unity and support.

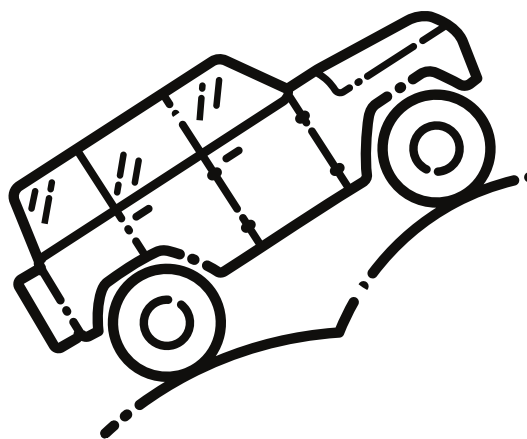
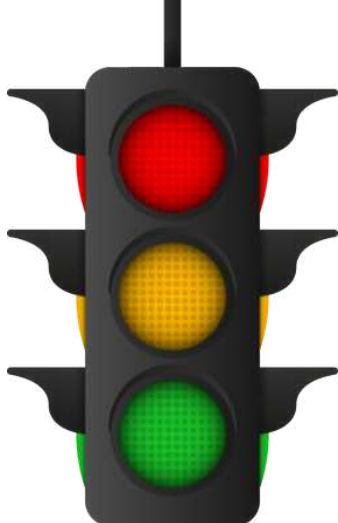
We are honored to be deeply rooted in such a blossoming community and look forward to continuing to serve you with the same dedication and care that has always been at the heart of Sierra View Medical Center.



SIERRA VIEW
MEDICAL CENTER

Learn more: sierra-view.com





CAR EXHIBIT

SPONSORED
BY



SIERRA VIEW
MEDICAL CENTER

**Free for public viewing located
on the south of Main Street,
starting at Olive Street.**

The following are the 2024
Car Exhibit Participants.

TULARE COUNTY OFF-ROAD



Owner: Billy

Car Club: Tulare County Off-Road

Model: Wrangler Rubicon

Highlights:

- Lifted Jeep Wrangler Rubicon on 37s.
- Gray with blue accents



Owner: Raul

Car Club: Tulare County Off-Road

Model: 2017 Jeep

Highlights:

- Gobi big tires and lift



Owner: Gene

Car Club: Tulare County Off-Road

Model: 2004 Jeep tj Rubicon

Highlights:

- Silver with a black hardtop



Owner: Christian

Car Club: Tulare County Off-Road

Model: Tacoma

Highlights:

- Flat Bed
- Gold color
- Off Road Bumper



Owners: Dean & Holly

Car Club: Tulare County Off-Road

Model: Jeep wrangler with tiny off road trailer

Highlights:

- Tule Terror grey
- Built for rock crawling extreme off road



Owner: Robert

Car Club: Tulare County Off-Road

Model: 2014 Jeep JKU RUBICON

Highlights:

- Black, black wheels
- 37 in. tires, Off-road lights, steel bumpers, winch
- on-x navigation with iPad head unit, lifted, metal cloak steering, etc...

CONTINUED



TULARE COUNTY OFF-ROAD CONT.



Name: Jessica
Team: Not indicated
Model: 2013 Jeep jk

Owner: Juan
Car Club: Tulare County Off-Road
Model: 1990 Suzuki Samurai
Highlights:

- Black,
- Lifted
- One of a kind

Owner: Ronald
Car Club: Tulare County Off-Road
Model: Jeep JK Sport
Description:

- White

Owner: Kelly
Car Club: Tulare County Off-Road
Model: 97 Jeep tj
Highlights:

- Green marine decals

Owner: David
Car Club: Tulare County Off-Road
Model: 2012 Jeep
Description:

- Black call of duty

Owner: Karina
Car Club: Tulare County Off-Road
Model: Jeep Wrangler 2013
Highlights

- Black with purple decals

INDEPENDENT REGISTRATIONS



Name: Carl
Car Club: Not Indicated
Model: Toyota Camry 2019
Highlights:

- Bagged, all mods installed by driver.



Name: Christian
Car Club: Not indicated
Model: 2020 Toyota 86
Description:

- Silver, lowered

Name: Matt
Car Club: Non indicated
Model: 2017 Subaru WRX STI Limited
Description:

- blue, lowered, full lip kit

TEAM CLYMAX



Owner: Nate
Car Club: Team Clymax
Model: Honda Civic
Description:

- Cute & low. Sunburst orange

Owner: Jimmy
Car Club: Team Clymax
Model: Honda civic
Description:

- White

Owner: Lucky
Car Club: Team Clymax
Model: Acura rsx type s
Highlights:

- Track build, night hawk black pearl, turbo kit, recaro seats, full lip kit, wheels, coilovers and more.

TEAM VELOCITY



Owner: Mason
Car Club: Team Velocity
Model: Toyota GR86
Highlights:

- Pavement grey, lowered on bronze enemies rpfls with a carbon fiber Adro lip kit



Owner: Patrick
Car Club: Team Velocity
Model: 2013 Subaru Wrx
Highlights:

- Orange widebody Wrx, Ray Gramlights lowered on BC coilovers

UN≠RVLD



Owner: Richard
Car Club: UN≠RVLD
Model: 2020 Honda Civic si
Highlights:

- It's red 4 door sedan lowered on bag and three piece wheels

NV_US



Owner: Francisco
Car Club: NV_US
Model: 2017 Toyota Camry
Highlights:

- Custom Interior, Custom stereo system, Yellow speed racing coilover, Custom head/tail lights, ESR wheels, and Custom hood wrap.

SPRING FESTIVAL LOUNGE

SPONSORED BY



THANK YOU!

J.J.M.I. PARTY RENTALS

PLAN YOUR NEXT EVENT

WEDDINGS
BABY SHOWERS
QUINCENERAS
SWEET SIXTEEN
BIRTHDAY CELEBRATIONS
GENDER REVEALS
ANNIVERSARIES
GATHERINGS.... & MUCH MORE



J.J.M.I.PARTYRENTALS



IVETTE.PARTYRENTALS

CALL AT (559)853-8265



JJMI.EVENTRENTALS6@GMAIL.COM

WHAT WE OFFER

RECTANGLE AND ROUND TABLES
CHAIRS- RESIN, WOOD, REGULAR
CHILDREN TABLES AND CHAIRS
COCKTAIL TABLES
CANOPIES
DRAPING
DECORATIONS & CENTERPIECES
LINEN
SERVERS/ WAITRESSING
PORTA POTTIES
MECHANICAL BULL
CONFETTI CANNONS AND COLD SPARKS
EVENT PLANNER



CHILI COOK OFF

SPONSORED
BY



**FEATURING CHILI FROM:
INSURICA
EAGLE MOUNTAIN CASINO
REDNECK BBQ
STONEY CREEK BARBEQUE**

Tasting starts at 12 p.m.
\$5.00 for a sampling pass





THANK YOU PORTERVILLE

for your continued support

- 1750 Slots • 20 Table Games
- 2000 Seat Event Center
- The River Steakhouse
- Yokuts Coffee House
 - Acorn Diner
- Redwood Taphouse



WWW.EAGLEMTNCASINO.COM





- **GREAT GAS PRICES**
- **COLD BEER**
- **FISHING SUPPLIES**
- **RV DUMP**
- **AMMO & MORE!**

31267 CA-190 PORTERVILLE, CA 93257



TULE RIVER

ECONOMIC DEVELOPMENT CORP.
31071 HWY 190, PORTERVILLE, CA 93257

TRI-TIP, BRISKET, PULLED PORK, CHICKEN & MORE!
PARTY TRAYS
NOW AVAILABLE!
(559) 202-0431



INSIDE EAGLE FEATHER TRADING POST



ENTERTAINMENT LINE UP

SPONSORED
BY



TULE RIVER
ECONOMIC DEVELOPMENT CORP.

STAGE 2

DANCE

Centennial Park

10:15 a.m. -
11:15 a.m.

**OZOMATLI
FOLKLORIC
DANCERS**

GENRE:
FOLKLORICO

11:45 a.m. -
12:45 p.m.

**SENSATION
BATON &
DANCE
COMPANY**

GENRES: HIP HOP,
MODERN POP,
CHRISTIAN
(VARIETY)

1:45 p.m. -
2:45 p.m.

**OZOMATLI
FOLKLORIC
DANCERS**

GENRE:
FOLKLORICO

STAGE 1

BANDS

E Garden Ave. & N Main St.

10:15 a.m. -
12:15 p.m.

Purplepops

GENRES:
ALTERNATIVE
ROCK/ METAL

1:00 p.m. -
3:00 p.m.

**Princess Lee Lee &
Grandpa**

GENRES: ROCK,
COUNTRY, 80'S
(VARIETY)



Audio
sponsored by



**ALL ENTERTAINMENT IS
FREE FOR THE PUBLIC TO
VIEW AND ENJOY**

Get to know

PURPLEPOPS



Introducing Purplepops, a dynamic alternative rock band hailing from California.



Comprised of brothers Caleb and Joshua, along with friends Ethan and Raymond, Purplepops delivers a unique blend of energetic rhythms and captivating melodies that resonate with audiences across the state. Since its inception in 2017, the band has been making waves in the local music scene, gracing stages at fairs, bars, backyard shows, and even appearing on Great Day KMPH Fox. With their infectious energy and tight-knit chemistry, Caleb, Joshua, Ethan, and Raymond have cultivated a loyal following, drawing fans into their world with each electrifying performance.

Purplepops' journey began with a shared passion for music between brothers Caleb and Joshua, and as they joined forces with Ethan and Raymond, their collective creativity and dedication have propelled them to new heights. With their roots firmly planted in the California music scene, Purplepops continues to captivate audiences with their distinct sound and unbridled passion for their craft, solidifying their place as a rising force in the alternative rock landscape.

As they continue to expand their horizons, Purplepops remains committed to sharing their music with new audiences and returning to familiar stages where their journey began. This dedication is evident in their decision to perform for a second year at Porterville's Spring Festival, where they aim to reconnect with loyal fans and forge new connections within the vibrant music community. Embracing the festival's spirit of celebration and camaraderie, Purplepops looks forward to delivering another unforgettable performance that leaves a lasting impression on all who attend.





Get to know

OZOMATLI

FOLKLORIC DANCERS

Founded in 1975 by Mrs. Antonetta Hogan the program started out as an afterschool program at Porterville High School, and now has grown to encompass Monache High School & Granite Hills High School and has 300 students enrolled.



We are Ozomatli Folkloric Dancers, this year we are celebrating 49 years of being a part of the community. Founded in 1975 by Mrs. Antonetta Hogan the program started out as an afterschool program at Porterville high school, and now has grown to encompass Monache High school & Granite Hills High School and has 300 students enrolled. In 2023 Antonio Mendoza took over as Instructor/Director. He was a part of Mrs. Hogan last generation and graduated from Monache High school in 2001. His dance career spans 27 years, dancing with various ballet folklorico's from Los Angeles and New York.

Following Mrs. Hogan advice, Mr. Mendoza has gone to Mexico annually to learn from the teachers directly and has conducted anthropology investigations to better present the different dances from Mexico. Our mission has stayed the same all these years, Ozomatli Folkloric Dancers has the mission of preserving Mexican culture by showcasing folklorico dance to the community," the group's mission statement reads. "We wish to increase our awareness of our ancestry as well as serving as catalysts for others to take pride in their own backgrounds."



FREE Consultation!
559-680-2250
"Se Habla Español"

RETIREMENT & INCOME PLANNING

Our team of professionals will guide you through a comprehensive planning process to ensure you can maintain your lifestyle pre-and post-retirement. This proven process considers the possibilities of new avenues of income and transferring wealth to future generations.

LIFE & FINAL EXPENSE

Life insurance coverage exists for loved ones left behind. Let our team create a plan that fits your needs.

PRESCRIPTION DRUG PLANS

The rising cost of medications can put a damper on your budget. Partner with one of our knowledgeable advisors to find the plan that will get you the most value for your hard-earn dollars.

Joseph Manuel Ruben Gabby



MEDICARE

Medicare was NEVER designed to provide 100% coverage, so don't expect it to!

Knowing whether a Medicare Advantage or Medicare Supplement plan is best for your health needs can be difficult.

We Can Help You Find the Right Medicare Coverage!



377 W. Fallbrook Ave. Suite 107
Fresno, Ca 93711
559-680-2250
admin@mzenithadvisors.com

FOOD VENDORS

RED INDICATES CHAMBER MEMBERSHIP

1
BAJA FISH & SHRIMP

Fish Tacos - Shrimp Tacos - Quesadillas

2
KETTLEQUEEN

Kettle Corn

3
MAIN SQUEEZE
LEMONADE

Lemonade - Kettle Corn - Funnel Cakes

4
RAE'S DOGS & DELIGHTS

Hot Dogs - Nachos - Esquites (Corn)

5
SHOP N SAVE MARKET

Breakfast Burritos - Tri-tip Burritos - Chicken Sandwiches

6
SWEET RIDE

Churros - Duros - Kettle Chips

7
TROPICAL HUT

Non-alcoholic Pina Colada

8
WARUNG MIE

Noodles - Chicken Teriyaki - BBQ Pork Rice

9
TWO-MADA'S ADOBO GRILL

BBQ on a Stick - Eggrolls - Soda, Water

10
STAFFORD'S CHOCOLATES

Coffee



11 *"Love the people from Porterville very down to earth and happy"*
- El Tri Raspados LLC
Shaved Ice - Fruit Cups

12
BAKERSFIELD BEN & JERRY'S

Chicken & Fries - Pulled Pork - Rootbeer Floats

13
PAPAS TORNADO

Asada Fries - Chicken Taquitos - Michelaguas

14
RICHARDS CONCESSIONS
CDIPPIN DOTS

Dippin Dots - Ice Cream - Drinks

16
STIX CHURROHOLICS

Churros - Churro Sundaes - Horchata

17
WG CONCESSIONS (THE LEMONADE YARD)

Lemonade - Iced Tea

18
SNOSHACK

Shaved Ice

19
DANA'S DRIP

Aguas Frescas - Chili Gummies

15
"This is our first Spring Festival! We are excited to participate."
- The Human Bean
Coffee - Tea - Lemonade





EECU Membership is open to school employees, students, members of school organizations, and their family.



1-800-538-3328 | myEECU.org
Insured by NCUA



INFO BOOTHS

RED INDICATES CHAMBER MEMBERSHIP

20
CAL NET INC.

21
BLESSINGS OF LIBERTY

22
CALIFORNIA HIGHWAY
PATROL

23
COMMUNITY SERVICES
EMPLOYMENT TRAINING
(CSET)

24
DAVID
HERRERA/INSURANCE &
INVESTMENTS/
GUARDIAN

25 ★
EECU

26
FIVE STAR REALTY

27
GALAXY 9 THEATRES

28
CASA OF TULARE CO.

29 ★
KIDS2DENTIST

30
KINGS VIEW - TULARE &
KINGS COUNTY
WARMLINE

31
LEAFFILTER GUTTER
PROTECTION

32
M. ZENITH ADVISORS

33
MONALISA DOULA &
CHILDBIRTH EDUCATOR

34
PORTERVILLE FUNERAL
& CREMATION CENTER

35
RIVER WALK CARE
CENTER

36
SIERRA VIEW MEDICAL
CENTER

37

*"We love educating the community
on how we can improve their
health!"*

- Compassionate Care

38
SKIN & CANCER INSTITUTE

39
T&K INNOVATORS

40
TULARE COUNTY
FEDERAL CREDIT UNION

41
TULE RIVER ECONOMIC
DEVELOPMENT CORP.

42
UNITEK LEARNING

43
HAVEN

44
PORTERVILLE COLLEGE

45
PORTERVILLE STORAGE

46
TOPPERS TUXEDOS &
WEDDING SERVICES

47
SOUTHERN CALIFORNIA
EDISON - MOBILE
EDUCATION UNIT

48
AT&T CORPORATE

49
OACYS TECHNOLOGY

50
SIERRA VISTA
EXTERMINATORS

51
LIVING WATER CLINIC'S

52
PORTERVILLE
DEMOCRATIC CLUB

53 ★
THE HOME DEPOT

54
VALLEY STRONG CREDIT
UNION

55
AMERICAN ASSOCIATION
OF UNIVERSITY WOMEN -
AAUW

56
CATHOLIC CHARITIES
DISASTER RELIEF

57
FAMILY HEALTHCARE
NETWORK

58
JEHOVA'S WITNESSES

59
PORTERVILLE
BREAKFAST LIONS

60
PORTERVILLE
DEVELOPMENT
DEPARTMENT

61
PORTERVILLE POLICE
DEPARTMENT

62
PSW

63
SETCO

64
VALLEY ADULT DAY
SERVICES



ENERGY. DELIVERED AT THE SPEED OF LIGHT.

Power when you need it.



sce.com/myenergy



77

BEARYLICIOUS FRIED PIES & COBLERS

Fried pies

78

EARTHLY TAURUS BY NICKI

Handmade jewelry -
Crafts plants

79

ECOVALLEY

Handmade soap

80

EMROIDER THIS

Aprons - Potholders -
Wine bottles

81

G & D CREATIONS

Tumblers - Crystals -
Keychains

82

GARDEN OF MISFITS

Halloween bags - Spooky
items - Collectables

83

JAMES M GIBSON IRIS SOCIETY

Iris flowers

84

LOBITAS MOON GEMS

Spiritual supplies -
Tapestries - Vintage
Clothing

85

MEZQUITE NURSERY

Plants

86

MOM OF TWO HEATHENS CO.

Tumblers - 3D Prints

87

MOTHER EARTHS GEMZ Crystals - Candles - Hand bags

88

NFL SPORTS SIGNS

Solarlight post -
Welcome signs -
Football/ Baseball signs

89

NIGHT OWL CREATIVE

Shirts - Tumblers -
Candles

90

PIN PARLOR

Hat pins

91

RETELL HANDMADE JEWELRY

Handmade jewelry -
Vintage jewelry -
Clothing

92

SASSY SOUL CRAFTS & GIFTS

Custom made graduation
gear - Accessories - Gift
items

93

SQUARE COLORED JEWELRY

Stone and metal jewelry

94

TRENDY BITZ

Croc-charms -
Watch/Backpack Charms
- Croc keychains

95

TRENDY HANDBAGS

Western & fashion
handbags - Octopus
plush - Mini toy trucks

96

MOON CHILD CRAFTS

Crochet Crafts -
Accessories

97

URBAN CAN

Drinkware - Tumblers -
Bottles

98

WREATHLY GOOD

Floral wreaths - Deco
Mesh Wreaths - Sports
Wreaths

99

RAMOS SUCCULENT SHACK

House plants -
Succulents -
Arrangements

100

JULIETTES JEWELRY & CO

Gold plated women's
jewelry

101

THE HIDDEN COTTAGE

Accessories - Candles -
Plants

102

LESLIE'S BOUTIQUE

Bows - Baby head bans
- Crochet handmade
animals

103

BLOOMING WILLOW

Baby goods - Bows -
Accessories

104

JAZZY'S SWEET TREATS

Prepackaged mini-
cakes - Prepackaged
frosting dips

WHOLESALE & RETAIL

105

A TOUCH OF FANTASY

Kids toys - Souvenirs -
Backpacks

106

ANIME FESTIVAL

Mexican dresses -
Anime plushies -
Anime figures

107

CHIC ARRAY

Self defense products -
Purses - Cups

108

**UNIQUE STERLING
SILVER**

Sterling Silver Jewelry

109

LIVAJ

Crystals - Jewelry -
Assorted toys

110

LUNA MOON JEWELRY

Jewelry - Diffusers -
Candles

111

MISSING PEACE APPAREL

T-Shirts - Hats

112

POOLS PLUS STORE

113

**ROCIO'S BRACELS &
JEWELS**

Mexican jewelry -
Fashion jewelry -
Accessories

114

SCENTSY

Wickless warmers -
Element warmers -
Difusers

115

**TAMMIES UNIQUE
BOUTIQUE**

Children's Clothes -
Accessories



116

VIRTUOUS DESIGNS

Purses - Handbags -
Wallets

JR

CEOS

117



OLIVE U DESIGNS

Handmade crafts -
Accessories

118



LYN'S BOUQUESTS

Eternal roses - Preserved
roses

119



**ALLYSON'S APPEALING
APPARAL**

Customized apparel

KIDS ZONE

SPONSORED
BY



Participating booths
can be found with the
following mark. These
booths are fun spots
for kids to check out!





A FINAL THANK YOU TO ALL OUR SPONSORS





PORTERVILLE
CHAMBER
OLF

TOURNAMENT

2024



REGISTER NOW

Get your registration form at our office or visit our website to do it online. Join us June 21 at the Valley Oaks Golf Course in Visalia for an amazing time!

Portervillechamber.org/golf



BUSINESS
SHOWCASE

2024



SEPTEMBER 13

REGISTRATIONS STARTING
IN EARLY JUNE